



Jump In to the
Kawartha Lakes
Advantage.



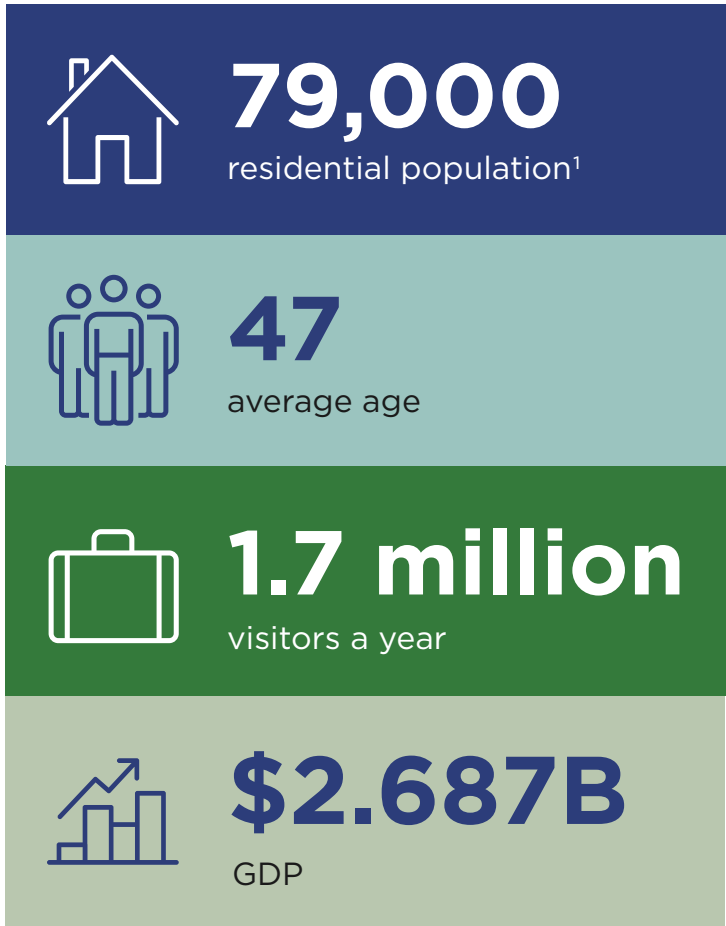


Make a 90 minute drive Northeast of the Greater Toronto Area and you'll hit Kawartha Lakes: a place where small town serenity and big city amenities coexist.

In every town or hamlet you can find a warm and welcoming business owner who's eager to grow alongside others with a shared mindset, as well as a host of City experts who are intent on securing your success.

Uncover the many reasons Kawartha Lakes is an exceptional place to Jump In and make waves for your next expansion or relocation project.

Kawartha Lakes by the Numbers



¹ Source: Statistics Canada, 2022

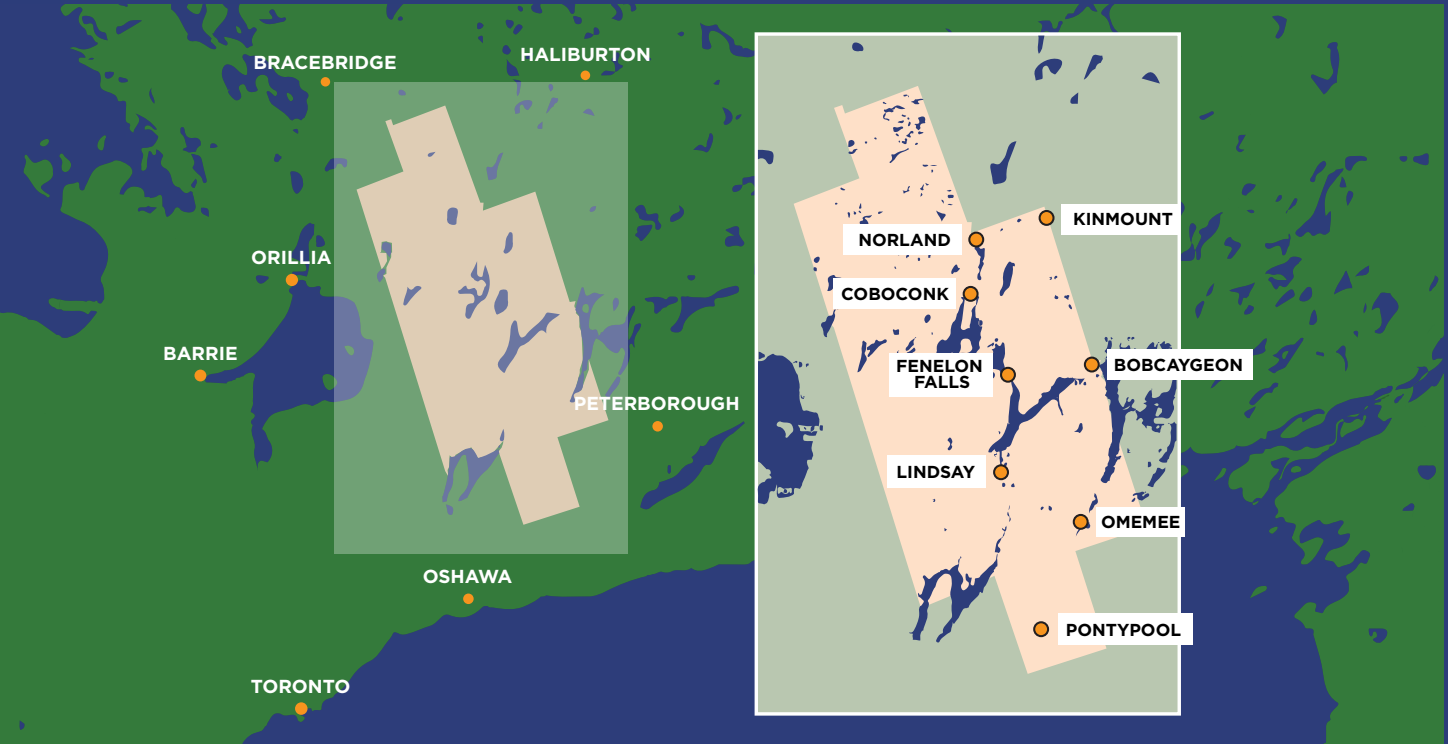
Get Down to Business in Kawartha Lakes

“

We are only one hour from the airport, and 1.5 hours from downtown Toronto. Whatever opportunities exist anywhere in the world, also exist here.

Ryan Oliver
CEO of Pinnguaq

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- Highways 407, 401, 35, and 115 provide quick access to Toronto in 90 minutes or less
- Two airports – one municipal (Kawartha Lakes Municipal Airport) and one International (Lester B. Pearson) located 90 minutes away – offer vast connection opportunities
- One seaport <60 minutes away, as well as a vast rail and intermodal network connect the region to the world





Largest industry sectors based on GDP:

- Finance, Insurance & Real Estate
- Public Administration
- Manufacturing
- Retail Trade
- Agriculture, Utilities and Related



Top Employers:



Endless Benefits Await

Is your business ready to contribute to our growing community?

Kawartha Lakes offers a host of resources and opportunities for business start up, expansion, retention, and investment support, as well as for sector development.

- [Million Dollar Makeover](#) is a funding program designed to support revitalizations, enhancements, and improvements for commercial, mixed use, and heritage buildings.
- Through [Kawartha Lakes Small Business and Entrepreneurship Centre \(KLSBEC\)](#), the Starter Company PLUS grant provides access to training, mentorship, and funding up to \$5,000 to help launch or grow early-stage businesses.
- Kawartha Lakes' [Development Concierge Program](#) is a complementary service that supports and assists businesses with navigating the intricacies of the development application process.

Additionally, there are more than 17 regional, provincial, and federal funding programs designed to expedite the road to success – including those available from the [Ministry of Economic Development, Job Creation and Trade](#), [Kawartha Lakes CFDC](#), and the [Business Development Bank of Canada](#).



Building Kawartha Lakes: Permits at a Glance

It's one thing to say that Kawartha Lakes is building its way to an exciting future, and another to show it!

The growth of our non-residential and residential permits tells a story that locals already know: thanks to our infrastructure, assets, and services, Kawartha Lakes is an attractive place to plant your roots.



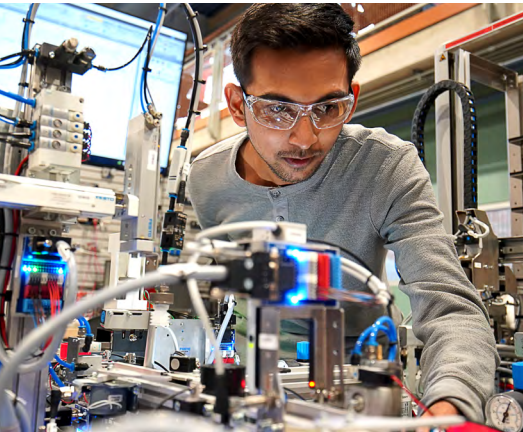
Learning in Kawartha Lakes

There are over 289,400 people in Kawartha Lakes' regional labour force all within a one-hour drive, and 17,000 full and part-time students enrolled at nearby Fleming College and the [Centre for Advancement of Water and Wastewater Technologies \(CAWT\)](#) & [Centre for Advancement in Mechatronics and Industrial Internet of Things \(CAMIIT\)](#). Combined with nearby [Trent University](#), [Durham College](#), [Ontario Tech University](#), and the strengths of key industries such as agriculture, manufacturing, tourism, innovation, and culture, our region is ripe with opportunity.



The innovation that takes place at Fleming College and the investment that is put into our students gives our region a social and economic boost which benefits our local businesses and our communities. Every year, thousands of students come to our region to live and study at Fleming, preparing for their future while adding vibrancy to the communities we serve.

Maureen Adamson
President, Fleming College



CAWT

Located on Fleming College's Frost Campus, CAWT is an internationally recognized water and wastewater research institute providing applied research and technology development services to the private sector, government, and non-governmental agencies, and universities.

CAMIIT

Located on Fleming College's Sutherland Campus in nearby Peterborough, CAMIIT is a multipurpose research centre for both industrial and academic research projects. It acts as a leading-edge hub of applied research and technology development services for the private sector, government and non-governmental agencies, and universities.



Resources in Kawartha Lakes

It takes a village to build a business and actualize new ideas.

Through a host of resources and support, Kawartha Lakes Economic Development is opening pathways for you to succeed and immerse yourself in the fabric of a warm-hearted business community.

- The Kawartha Lakes Ecosystem Network is a vast network of organizations who collaborate and share information to nurture economic development, lead change, foster innovation, and promote growth.
- The [Innovation Cluster – Peterborough and the Kawarthas](#) is a not-for-profit organization that drives innovative, determined entrepreneurs in the formation and growth of their technology-based companies. Supporting four key sectors, agtech, digital, healthcare and with a strong focus on cleantech, the Innovation Cluster’s dynamic programming and mentoring ensures start-ups find their best path to market.
- The [KLSBEC](#) team of advisors offers entrepreneurs and business owners guidance, information and tools required to start and grow their small business.
- The [New Canadian Centre](#) supports immigrants, refugees, and other newcomers with resources to access opportunities, make meaningful connections, and adjust to customs and culture in Canada.
- The [Kawartha Lakes CFDC](#) provides strategic capital investments through multiple lending programs to small and medium sized businesses in Kawartha Lakes. It also supports entrepreneurs in the development of new and innovative technologies and business models through one on one business counselling, workshops, and advisory services.

Home to Thriving Sectors

The vibrancy of Kawartha Lakes’ economy can be attributed to our key sectors, each of which present a unique opportunity for businesses to start, grow, innovate, and thrive.

	Agriculture Kawartha Lakes is an agriculture and food focused community with over 1,000 farms on almost 300,000 acres.	Kawartha Lakes saw a GDP of \$336 million in the agriculture sector. (2020 GDP)
	Culture Makers and Creators are supported through a burgeoning ecosystem of creative professionals and micro-entrepreneurs. There’s room to grow, space to create, and the groundwork laid for every creative endeavour.	There are over 50 trail destinations on the arts and heritage trail.
	Innovation The Innovation Cluster, Trent University, and Ontario Tech University are some of the organizations that are driving innovation across all industries in Kawartha Lakes.	The regional tech workforce is 15,000 people.
	Manufacturing Manufacturers have a competitive environment to grow, enhanced by strong regional supply chain and service industry connections.	Local businesses have produced \$648 million GDP and have access to a regional workforce of 19,822 people.
	Tourism Through destination development, tourism operators in Kawartha Lakes offer world-class, authentic and immersive travel experiences.	1.7 million+ annual visitors spend \$241 million. Source: Statistics Canada, 2022

Infrastructure in Kawartha Lakes

Kawartha Lakes is rich in utilities and infrastructure to support ongoing business.

From broadband internet to support everyone’s needs, to fibre optic internet throughout our industrial parks, to reliable hydro and gas services, businesses are able to stay connected when it matters most.



Hydro One
☎ 1-888-664-9376



Enbridge Gas
☎ 1-877-362-7434



Kawartha Lakes Water and Wastewater Services
☎ 1-705-324-9411

Life’s Better in Kawartha Lakes

Our communities are closely connected – not only by the scenic Trent-Severn Waterway (and the five locks along the way) – but also a distinct sense of warmth, pride, and community spirit.

Dozens of charming towns are nestled along 600km of trails and 250 lakefronts for an enhanced quality of life, while dozens of high quality public schools, affordable daycare facilities, and specialized programs make for a family-friendly environment. Additionally, farm-to-table dining options, a flourishing craft beverage scene, and local arts and culture attract people of all ages.

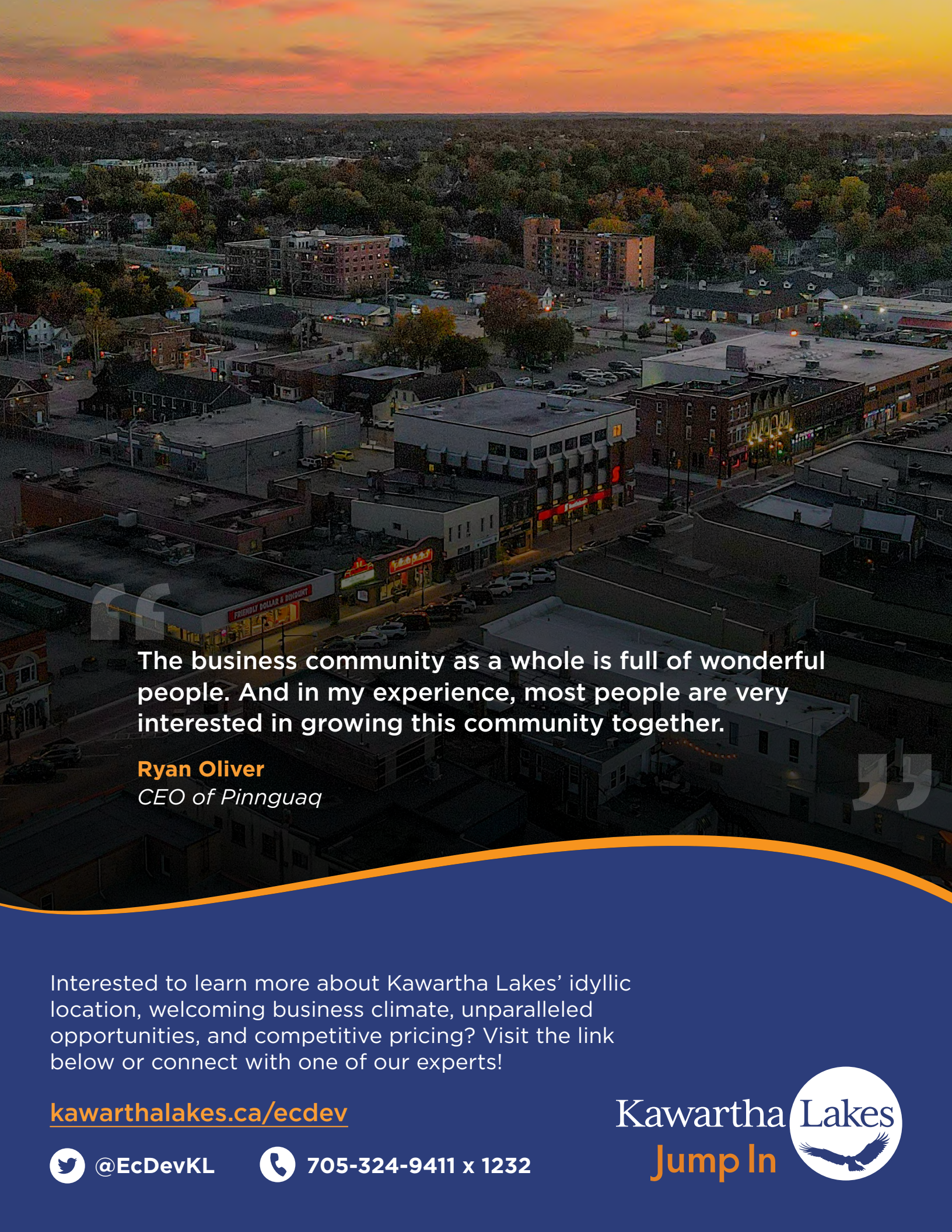
Kawartha Lakes’s Economic Development team is available to provide guidance and support through every stage of business development.

Services include: business retention and expansion, research and analysis, site selection, and investment attraction.



“The business has just flourished since we’ve been in Kawartha Lakes. There is such a young and vibrant business community here.”

Tim Wisener
Home by Tim & Chris



The business community as a whole is full of wonderful people. And in my experience, most people are very interested in growing this community together.

Ryan Oliver

CEO of Pinnguaq

Interested to learn more about Kawartha Lakes' idyllic location, welcoming business climate, unparalleled opportunities, and competitive pricing? Visit the link below or connect with one of our experts!

kawarthalakes.ca/ecdev



@EcDevKL



705-324-9411 x 1232

Kawartha Lakes
Jump In

